



# Town of DAGSBORO DELAWARE



## MEETING INVITATION

### DOWNTOWN DEVELOPMENT DISTRICT | TASK FORCE PRESENTATION

NOVEMBER 12, 2015 | 2:00 PM

BETHEL CENTER | 28307 CLAYTON STREET | DAGSBORO

The Town of Dagsboro is a quiet community with small town charm, one that has been able to maintain economically stable businesses, and is always developing new ways to keep the businesses successful and attractive to residents as well as visitors. Over the years, the Town has employed a steady, comprehensive approach towards stimulating economic development that respects this small town charm and enhances community vitality. The next critical step in the economic development process is to prepare a Downtown Development District Plan that continues the momentum of previous successes. Upon completion of the Plan, Town Officials, business owners, stakeholders, and potential investors will have an important tool that will be used for Dagsboro branding, marketing, and promotion campaigns.

#### Successes to Date:

- ◆ Town Center District (TCD) zoning adoption
- ◆ Development Design Standards creation
- ◆ Streetscape projects by DelDOT and the Town
- ◆ Named a Tree City U.S.A.

#### Issues & Opportunities:

- ◆ Current and projected residential growth
- ◆ Overwhelming traffic congestion to the nearby beaches
- ◆ Numerous vacant and underutilized parcels

#### Leveraging Resources:

Upon completion of the District Plan, the Town may be better positioned and have a competitive edge when seeking funding assistance, donations, and private investments for public projects such as:

- ◆ Extending and repairing sidewalks
- ◆ Increasing street tree plantings
- ◆ Increasing streetscape amenities
- ◆ Developing and maintaining parks and open spaces
- ◆ Creating walkways and bike paths

#### The District Plan will:

- ◆ Be the primary branding, marketing, and promotion tool to share with state agencies, local businesses, and potential investors.
- ◆ Articulate and illustrate a shared vision and recommendations for the area.
- ◆ Assess opportunities to capitalize on, as well as obstacles to overcome.
- ◆ Recommend tools that incentivize economic development.
- ◆ Identify a Priority Project to be an anchor for redevelopment efforts.

#### Performance Metrics:

- ◆ A user-friendly document with specific and achievable recommendations
- ◆ Downtown Development District designation
- ◆ New marketing and economic development incentive tools

## NEIGHBORHOOD BUILDING BLOCKS GRANT DOWNTOWN DEVELOPMENT DISTRICT PLAN

Prepared with the assistance of

**AECOM**